Programme Mame : B.Com (FYUGP)

Department of Information Techology

Programme Outcomes :

Upon completion of B.Com. Degree programme, the graduates will be able to:

- a) Acquire the essential knowledge on the successful prospects of business.
- b) Understand the practical issues and challenges that the trade world encounters.
- c) Apply concepts, principles and procedures in transacting business effectively.
- d) Gain analytical skill in undertaking commercial ventures and evaluate the pros and cons of embarking on trade and trade related activities based on their indepth knowledge.
- e) Be employable, exhibit entrepreneurial drive and be a model of principled and ethically sound business professionals.

Course Outcomes:

Information Technology in Business(ITB), SEC(3 Credit)

B.Com 1st Semester(FYUGP)

Upon successful completion of this course, students will be able to identify basic terms, concepts, and functions of computer system components, select and use the appropriate software application to complete a particular task such as a word Processing skills to create, save, modify business documents, identify basic concepts and procedures for creating, viewing, and managing files, and folders for different operating systems, identify basic concepts of organization and procedures for creating, and viewing will software presentation such as PowerPoint, DBMS etc, explain what a computer is, how it processes data, and its use to produce information in society.

Course Outcomes:

E Commerce(E Com), SEC(3 Credit)

B.Com 2nd Semester(FYUGP)

Upon completion of the course students should be able to analyze the impact of Ecommerce on business models and strategy, describe the major types of E-commerce, explain the process that should be followed in building an E-commerce presence, identify the key security threats in the E-commerce environment, describe how procurement and supply chains relate to B2B E-commerce.

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